

Rediscover

Looking Your Best Never Felt So Great

Physicians

- Dr. Michael Columbus
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The "Bridge" to Rejuvenation of Aging and Photo-Damaged Skin

Every morning when we look into the mirror and see those progressive deep and superficial lines, pigment spots, dry and flaky red areas and abnormal blood vessels, we are reminded of our days in the sun. "Photo-aging" is the term used to describe the changes that take place in the skin as a result of over-exposure to the sun. It is the punishment that the sun gods and goddesses experience after years of unprotected swimming, tanning beds, iodine, oils and reflectors.

The gold standards of treatment in the past have been superficial and deep chemical peels, (which can be unpredictable due to inexact chemical absorption), carbon dioxide (CO2) or erbium lasers. Prolonged healing, seeping open wounds and prolonged redness were all direct results of the laser modality.



In the last two years, the "state of the art" has become the fractional CO2 laser. This has dramatically changed the treatment of photo-aging. Known as **Bridge Therapy**, this process ad-

UPCOMING EVENTS

June 18 | TPSG Open House at Red Bank Location

Food, fun facts and giveaways from 6pm to 8pm

June 25 | South Shore Condominiums Open House

Join us for a sampling of the good life and experience an evening of fine cuisine and fabulous vendors from 5:30 pm to 8:30 pm

July 24 | JAG's Office Party in West Chester

Food, networking and giveaways from 5pm to 7pm

July 30 | South Shore Condominiums Open House

Join us for a sampling of the good life and experience an evening of fine cuisine and fabulous vendors from 5:30 pm to 8:30 pm

Visit www.theplasticsurgerygroup.com for complete event details



dresses the 3 T's of photo-aging: tone, texture and tightening. Tone refers to age spots and mottled skin. Texture refers to pore size and fine lines. Tightening refers to modulation of the collagen fibers in the skin which addresses laxity.

Bridge Therapy is a family of fractionated procedures including **ActiveFX**, **DeepFX** and **TotalFX**. Each of the **Bridge Therapy** treatments is performed in a single treatment with minimal patient downtime. During a fractional treatment, only a portion of the skin's surface is treated by the laser, leaving small "bridges" of untouched skin surrounding the treated areas. This technique makes the healing process much quicker and enables patients to return to their ordinary routines sooner.

ActiveFX is a first-of-its-kind ablative laser with fractionated technology for skin rejuvenation. **ActiveFX** utilizes CO2 laser energy to treat fine lines and skin discoloring in a very fast, single-treatment approach.

DeepFX treats scars, dermal lesions and stimulates long-term remodeling of the skin. **DeepFX** is most commonly used in combination with **ActiveFX** in a treatment called **TotalFX**.

TotalFX combines the benefits of **ActiveFX** and **DeepFX**, toning, tightening, and targeting the texture of the skin, stimulating long-term remodeling of the skin, and treating sun damage, wrinkles, scars, and dermal lesions. **TotalFX** delivers the most promising results and can be beneficial to anyone concerned with aging.

Bridge Therapy differs from other aesthetic procedures employing the fractional approach because it was the first to utilize CO2 laser energy. It penetrates deep into the dermis, eliminating damaged cells and stimulating the growth of new collagen in a single session. Compare this with non-ablative lasers, such as Fraxel, which usually require about four to five treatments over six months to achieve similar results.

Bridge Therapy is a treatment for superficial damage and mild laxity and does not replace surgical techniques such as brow lifting, eyelid surgery and face lifts, which are used to treat moderate to severe laxity. Remember, we are attempting to correct damage that has occurred over many years and the treatment does not eliminate the need for a proactive program of maintenance and protection. Results will be readily apparent after the first three to five days and will continue to improve

Did You Know...

The Top Five Non-Surgical Procedures

Botox Injections (2,464,123)

Laser Hair Removal (1,280,964)

Hyaluronic Acid (1,262,848)
includes Hylaform, Juvederm, Perlane/Restylane

Chemical Peel (591,808)

Laser Skin Resurfacing (570,880)

source: American Society of Plastic Surgeons

**June/July
Marketing Special
15% off all Body Contouring**



over the next six months, lasting approximately two to five years.

If you are looking for smoother, younger-looking skin or want to reduce acne scarring or sun damage, then **Bridge Therapy** may be for you. We recommend that you explore the treatment options further with us during a **free consultation**. At that time, we will discuss your current situation, your goals and expectations, so we can develop an individualized plan designed to achieve optimal results just for you.

Beauty Is Skin Deep

There are thousands of women who are enjoying the benefits of Permanent makeup! Imagine the convenience and ease of emphasizing your natural beauty utilizing the application of permanent makeup. Wouldn't it be nice to wake up in the morning and be able to dress and run off to work? With permanent makeup this is possible! Whether it is eyeliner, eyebrows or lip shading permanent makeup may be the solution for you. The colors are subtle and can be worn alone for a soft, natural look, or you can add your own desired makeup to fit any occasion.

Permanent makeup is ideal if you have an active life style, wear contacts, personal limitations, or participate in sports. If you have sparse eyebrow hairs, allergies or lips that could appear fuller, permanent makeup may be the answer.

Please call us with any questions. A full portfolio can viewed at each of our three locations.